



CAMPBELL RIVER CARES

Rally & March for Quality Care and Decent Jobs

Sunday March 2, 2014 Spirit Square 12:00 pm

STOP CONTRACTING OUT AT NEW HORIZONS!

When private long-term care operators put profits before quality care, our whole community suffers.



Please help Unifor support this rally

STOP CONTRACTING OUT AT NEW HORIZONS!

When private long-term care operators put profits before quality care, our whole community suffers.

THAT'S WHY IT'S SO ALARMING that the new operator of New Horizons Care – Park Place Seniors Living – issued layoff notices to 120 health workers on December 30, 2013 so it could contract out all the facility's care and support services to another private operator.

Unless Park Place changes course, New Horizons' care aides, recreation aides, licensed practical nurses and registered nurses; as well as dietary, kitchen, laundry, cleaning staff and others will all be terminated, and the residents of New Horizons will lose their familiar, trusted caregivers.

When you throw out an entire workforce, which is responsible for meeting the intimate care and support needs of a vulnerable population, both the continuity and quality of care is ruptured.

WE CARE.

WE ARE THE HEALTH CARE WORKERS at New Horizons who provide our elderly, often fragile residents with the best care and support we possibly can.

We know our residents. We know their families.

We assist our residents with virtually every aspect of daily living and personal support including eating, dressing, bathing, toileting, medications, personal laundry, and more.



We provide critical medical oversight.

We are aware when something is wrong. And when needed, we are the people who speak up to make sure their needs are met.

RESPECT THOSE WHO NEED CARE, AND THE PEOPLE WHO PROVIDE IT.

B.C. OMBUDSPERSON Kim Carter's landmark investigation into seniors' care expressed deep concern about the impact of "facility operators replacing many staff within a short period of time."

"Such turnovers can disrupt the lives of seniors in residential care, especially those residents whose care needs are complex... It can also be stressful to families since they often need to provide extra support to their relatives during such transitions."

"Given that mass staff turnovers have been a regular occurrence in recent years, it is important that safeguards be put in place to ensure that quality of care is not adversely affected."

Read more from the *Best of Care (Part 2)* at: www.ombudsman.bc.ca/seniors/seniors-care-investigation/seniors-report-part-two.

www.heu.org



You can help stop plans to contract out New Horizons' long-serving staff.

SIGN OUR PETITION

Write a letter to the editor and send it to our local newspapers
editor@courierislander.com
editor@campbellrivermirror.com

CONTACT OUR POLITICAL REPRESENTATIVES

- ✓ B.C. Health Minister Terry Lake
terry.lake.mla@leg.bc.ca
- ✓ North Island MLA, Claire Trevena
claire.trevena.mla@leg.bc.ca
- ✓ Opposition Critic for Seniors and Seniors' Health, Katrine Conroy
katrine.conroy.mla@leg.bc.ca
- ✓ Opposition Health Critic, Judy Darcy
judy.darcy.mla@leg.bc.ca

TELL NEW HORIZONS' NEW PRIVATE OPERATOR TO STOP CONTRACTING OUT

Park Place Seniors Living vice-president of operations,
Ian West
info@parkplaceseniorsliving.com
Tel: 250 743-2124

ALERT B.C. OMBUDSPERSON KIM CARTER

Call toll-free: 1-800-567-3247
Mail to: PO Box 9039 STN PROV GOVT,
Victoria, B.C. V8W 9A5
Fax to: 250-387-0198 (Victoria)